Hong Kong Sustainable Seafood Coalition

Marketplace Working Group Minutes
Date: 10 October 2019
Location: Skype

Agenda
1. To discuss and update the star rating system of Marketplace
2. To identify further action required

1. Minutes of working group meeting
   ● All members agreed with posting minutes online to increase transparency

2. Marketplace supplier assessment
   ● Members need to be able to answer questions, which sometimes are a bit redundant and too precise; Some questions do not apply to some suppliers, but most of the questions could be answered
   ● The focus so far by the development team is on legality and traceability, not much on sustainability yet

3. Star rating system
   ● Definitions of different levels in the star rating system will adopt the proposal from Technical Advisor
   ● Confirmed the star rating system will stick to 3 levels first rather than having 4 to be more focused for now
   ● Level 1 rating solved the naming problem as the products contain multi-language information
   ● The marketplace just to make sure information is transparent and does not have responsibility to certify the claim
   ● The questionnaire and information disclosed on the marketplace are transparent yet very generic to make sure business information and secret are not revealed
   ● Rating is applied to individual products only but not generally to a company. Suppliers making a claim that the product is MSC-certified does not mean all products are certified

4. Further actions required
   ● The working group needs a shared document to brainstorm and identify what are the information and certificates needed for each level. And confirm what is the procedure of checking the submission.
   ● The working group needs to figure out a way to handle products which have third-party certification such as MSC with a separate document. The marketplace aims to allow different accreditation systems to work side by side to save time rather than compete with other certification systems.

[final version - 27/02/2020]
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