



## Steering Committee Minutes

**Date:** 15th September 2020

**Location:** Zoom

### Attendees:

1	HKSSC Chair	1	Technical Advisor (TA)
3	Secretariat	3	Steering Committee (SC)

### Agenda:

1. Update from Secretariat
2. Update from the Technical Advisor / progress on work plan and working groups
3. Webinars
4. External consultant update
5. Next steps

### Summary of discussion:

#### 1. Update from Secretariat

- Update and follow-up on last member meeting
- Potential new member (Pret a Manger) put in contact by Oliver Tanqueray (UKSSC). Introductory call has taken place and relevant information sent for Pret's consideration
- This week Secretariat noticed issues with the Chinese version of the website that will need to be addressed. Secretariat is to raise the issue with Cheddar to be resolved
- Potential redevelopment of the HKSSC website, to be confirmed following The Purpose Business (TPB) review
- HKSSC LinkedIn page has been established and is regularly sharing seafood sourcing and policy content

#### 2. Update from the Technical Advisor / progress on work plan and working groups

##### Sustainability risk assessment committee / seafood risk assessment project

- On schedule – slight delay in website launch but all the fundamentals are being gathered for most likely an October launch. Website to be developed by the end of this week.
- HKSSC member from Indoguna Lordly has agreed to join the committee



- The committee is used mostly to put forward species profiles and to review key steps in the projects – website will be circulated to them before launch
- Risk profile costings have been developed; working with local universities helps to make the model affordable while still using expert knowledge. Suggest providing a stipend for peer reviewers going forward
- Project estimated oversight requires 2-days per month. Tasks include responding to stakeholder enquiries, stakeholder mapping & engagement, website management. Species profile development estimated at 4.5 days per profile.

Branding and communications:

Action: Secretariat to follow up and offer support in organising meetings and moving the group forward.

Government engagement: The technical team leading the seafood risk assessment project have a call with AFCD this week to discuss the methodology of the risk assessment and to gain further insights on grey mullet farming in Hong Kong

Research on seafood trade flows:

- TA and 1 SC member had a call with the lead of Walmart Foundation's Ocean Sustainability Strategy & Programs. They will review the proposal but any possibility for funding would only be possible after March 2021. Strategic link would be in relation to seafood trade passing through HK into China.
- Other organisations that have been contacted include Pew, Packard Foundation, Walton and work is underway to connect with Moore Foundation

Data collection tool / seafood policies:

Proposal 1: Set up a supplier risk assessment working group for members who are actively using the tools and want to share ideas / best practice. Secretariat to lead on this working group.

Action 1: SC to provide this input to The Purpose Business (TPB) for consideration when developing strategy

Proposal 2: Provide members with further support on using data collection tool

Action 2: Secretariat to follow up with members in the near future on the data collection & self-risk assessment tool to enable TA and other members to provide support.

Pro bono support

The TA has been approached by an aquaculture trade expert to provide research and other support to the HKSSC as needed.



Action: SC to review credentials and consider possible roles.

### Ocean Outcomes

TA has had two calls with Ocean Outcomes to explore potential pilots on fisheries improvement projects (FIP) for live reef trade fish and possibly squid. TA is following up with relevant members to set up calls.

### **3. Webinars**

- Next webinar (Tuna) to take place 6:00-7:15pm, 26 October 2020
- Secretariat has developed marketing material and timeline
- Consider hosting Chinese webinars to attract more potential local members. Identify options before the end of the year on one selected species.
- Other species specific webinars could include: Lobster; Flower crab; Mud crab; Amadai (local one, not the Japanese one) Barramundi; Snapper (Red Snapper in particular); Blue Swimming Crab; Urchins; Eel

Actions:

- TA to host a webinar to launch the seafood risk assessment website (plan for November)
- SC to reach out to Choose Right Today to explore hosting Chinese webinars and potential speaker availability

### **4. External consultant update (TPB)**

- HKSSC Phase 1 - Value Proposition and Gap Analysis Report has been submitted for review. This report summarises and concludes the consultant's findings on Phase 1 of the project
- TPB also provided a supplementary excel document (titled "HKSSC Benchmarking & Stakeholder Supporting Information (Final)\_20200901.xlsx"), which includes supporting information for the Benchmarking Organisation and Stakeholder Engagement exercises

Actions:

- SC are to provide any comments on the report to Secretariat by the end of September
- SC is to collect feedback from the Coalition's members by mid October on which recommendations they would like the consultant to take forward to develop a strategy plan (Phase 2)
- Consultant will provide one round of editing to the Report thereafter



**5. Other**

- Secretariat and SC had a conversation with HKSSC member Mandarin Oriental. Feedback of the call is shared to the Steering Committee regarding their challenges faced and expectations.
- Next Steering Committee to be organised on 7<sup>th</sup> October