



## Marketplace Working Group Minutes

**Date:** 18th March 2021

**Location:** Zoom

**Attendees:** 6

3	Members	2	Steering Committee
1	Secretariat		

### Agenda

1. Position Summary
2. Marketplace Review
3. Working Group Objectives – before June

### Key action points

- *Review MSC decision tree*
- **Determine how convenient it is for suppliers to provide information e.g., upload of Certificate of Origin.**
- **Determine how to approach uploading certificate of origin.**
- **Determine how best approach disclosure on modern day slavery.**
- **WG members to raise points via email that can be discussed next meeting.**
- **Teng Hoi to create account for WG members to test drive and share this with members.**

### 1. *Position Summary*

- *HSH Group will assemble a focus group of chefs and procurement staff in June 2021.*
- *Their aim is to start using Marketplace 2 for purchasing seafood in Sept 2021.*
- *HSH Group is optimistic that Marketplace will be an effective tool against modern-day slavery and IUU seafood.*



- Peninsula will introduce Marketplace to other hotels and their existing seafood suppliers.

*Member feedback: Would be good to know whether purchasing seafood through marketplace is to be conducted exclusively*

## **2. Marketplace Review**

- Website is a prototype at present and needs input from WG members.
- Marketplace 2 platform will allow buyers and suppliers to access the platform to conduct transaction.
- Seafood will be assigned a star rating (1-3) based on extent of traceability information provided.
- Review implementation of MSC decision tree (from our discussions in Nov 2019).
- Review of Star-rating 1 implementation.

**Action:** Review of MSC decision tree may be required

## **3. Working Group Objectives – before June**

- Define an outline of Star ratings 2 and 3.
- Set up Marketplace 2 accounts for all WG members so that the platform is 'real' for the HSH Group focus group in June.
- Start dialogue about how auditing will work.

*Proposal for 2 and 3-star outline definitions:*



*1-STAR: Basic country and catch method information.*

*2-STAR: Drilling into details of farm and fishery and basic processing*

*3 STAR: Chain of custody (complete documentation)*

*Aim is to develop an equivalency method to band together levels of traceability for source of seafood.*

#### **4. Guided tour of Marketplace 2**

- *First as buyer, then as supplier*
- *English version used for demo, but will be developed in Chinese also*
- *Demo showed difference between information requested if product is MSC accredited: less info required; suppliers are guided through 3 step MSC claim process that follows the below decision tree:*

*Points raised by members:*

- *It would be useful for extra search terms to be allowed e.g. wild caught, frozen*
- *Purchasers often are not aware of how MSC or Chain of Custody works*
- *Some information is business sensitive (e.g., certificate of origin)*
- *Current wording on Modern Slavery was well received by members as more detailed questions may deter suppliers from uploading products as they are currently getting to grips with addressing biological sustainability concerns*
- *Accreditation for ASC is similar to MSC. What about BAP and GAP which are popular in HK regarding reef fish?*

*Response by Teng Hoi:*



- *MSC doesn't cover everything the buyer needs. Buyers are looking for wider set of choices which may not be MSC certified, but is coming from suppliers they have confidence in to source responsibly.*
- *Marketplace should have functionality built in that captures additional accreditation when providing information on other certification schemes.*

*Actions:*

- *Need to determine how convenient it is for suppliers to provide information e.g. upload of Certificate of Origin.*
- *Need to determine how to approach uploading certificate of origin*
- *Need to determine how best approach disclosure on modern day slavery*
- *Teng Hoi to create account for WG members to test drive and share this with members.*
- *WG members to raise points via email that can be discussed next meeting*