



Marketplace Working Group Minutes / Steering Committee Minutes / Members Meeting Minutes

Date: 29 April 2021

Location: Zoom

Attendees: Total number

3	Members	0	Technical Advisor
1	Secretariat	1	Steering Committee

Agenda

1. Star ratings
2. Information and data structure
3. Other updates

1. Star ratings

- Suppliers should make the traceability claim (star rating) based on the documents they have on hand
- Two star rating should provide more granular detail of the fishery or farm from which the seafood was sourced
- 3-star ratings. One of the members suggested some seafood could be 3-star rated for chain of custody without certification from an entity such as MSC. A buyer has also supported such a system. Another member advised caution that suitable 3rd party accreditation of chain of custody is important. The WG should make a detailed proposal.
- Buyers would probably only require small number of audits each year (the decision being in their hands)
- A separate set of Star ratings will need to be developed to address sustainability criteria; this will be a focus later. (Traceability and the biological sustainability of the fishery/farm are two separate matters.)

Feedback: Do suppliers need to upload all certification?

Response: Sellers should tick the box marking a document availability claim when listing seafood on Marketplace platform; certification should be uploaded by the supplier for each and every purchase made by a buyer. This documentation would be 'attached' to the purchase order from the supplier.

Feedback: Should standards be set around when audits can be requested?

Response: Buyers can see the percentage of all documents uploaded to support each purchase. The job of auditors is to spot check a small percentage of these purchases to ensure the documents properly support the claimed star rating. Should issues be



identified, then further action may be initiated. The buyer who commissions an audit is the owner of the report, and this detailed information is private to them. Some basic information is shared on the platform. So sellers will effectively get rated for their compliance with audits, and all buyers can see this rating. This is to promote efficiency of audits by sharing the results and avoidance of duplicated effort.

Action:

- WG will make a proposal for the detailed information required to support the star ratings.
 - Chain of custody claims vs certified claims

2. Information and data structure

- Information storage shared showing folder set up
- Data structure shared
 - Each Marketplace record contains information about the origin and provenance of the Product. The seafood product is associated with a unique seafood species and the seller.
 - Form options. The seller can add a number of different product options linked to the core product. So one option is say fillets, another a whole fish, with each option allowing a different name and price.
 - It MAY BE POSSIBLE to link the Marketplace database to a seller's own website (or database). This would enable sellers to make changes to their own database and the changes would be reflected on Marketplace automatically.

Feedback

- Fresh product documentation could be more problematic than frozen
- Certifications for each shipment are received. These would only be uploaded onto Marketplace based on a purchase by a buyer.
- Whole can be clean or gutted. Is that differentiation important to buyers?

Action:

- TengHoi to check with buyer whether buyer needs more detailed info on whole fish
- Suppliers to review, add to and confirm list of data structure including dropdown options via GoogleDrive
- The process of agreeing terminology and process is fundamentally one of developing a common language and systems. This addresses a core aim of the HKSSC.

3. Other updates

Hong Kong Sustainable Seafood Coalition



- Traction with restaurant groups has been made; aim to hold focus group by end of May
- Peninsula keen to gather other hotel groups
- Suppliers can email TengHoi/Peninsula to suggest clients