



Steering Committee Meeting Minutes

Date: 9 November 2022

Location: Zoom

Attendees: 6

1	HKSSC Chair	1	Technical Advisor (TA)
1	Secretariat	3	Steering Committee (SC)

Agenda:

1. Collaboration with WWF
2. Advocacy campaign
3. HKSSC LinkedIn page
4. Recruitment
5. Funding to date and outstanding members
6. HKSSC in 2023 - Secretariat and TA roles

1. Collaboration with WWF

- TA gave a summary of previous meetings with WWF-Hong Kong regarding the collaboration of HKSSC and WWF Sustainable Seafood Business Membership Program.
- Immediate opportunity areas for collaboration are around policy work (an MOU is being signed) and potentially seafood risk assessments.
- Collaboration areas in regards to the respective membership programmes have yet to be identified.

2. Advocacy campaign

- SC showed interest in supporting [Illegal, Unreported and Unregulated \(IUU\) Fishing Action Alliance Pledge](#).
 - i. The alliance aims to tackle IUU fishing through proactive measures that promote effective monitoring, control and surveillance (MCS) and enhance data transparency.
- Secretariat to contact the organiser to better understand the commitment.

3. HKSSC LinkedIn page

- It was noted that the LinkedIn page has now reached 415 followers.
- Secretariat invited all SC members to add their roles in HKSSC to their profiles and invite their connections to follow HKSSC LinkedIn page.
- Secretariat to set all SC members as Super Admin.
- Secretariat to invite working group leads to add their roles in HKSSC to their profiles.

4. Recruitment

- TA reported the recent change in Outreach & Comms Working Group Lead.
- Secretariat reported the recruitment efforts and progress since the last meeting.



- SC agreed to reach out to property management companies to join as associates, and extend influence over tenant sourcing policies.

5. Funding to date and outstanding members

- Funding to date: \$119,000.
- Secretariat to schedule an internal meeting in December dedicated to discussing membership and funding.

6. HKSSC in 2023 - Secretariat and TA roles

- A SC member reported the recent liaison with a private company about fund-raising for the Secretariat and Technical Adviser in regards to the Trusted Seafood platform.

7. AOB

- SC agreed to organise an online annual member meeting and the 3rd Sustainable Seafood Symposium (face-to-face).
- SC suggested hosting both events in late February 2023.
- The Sustainable Seafood Symposium has subsequently been shifted to May 2023.

Next meeting: 18th January 2023 (Wednesday) at 3pm [secretariat to schedule]